

LOCO is a line of original flavors for electronic cigarettes. An original visual style was developed for the product.

The name of the product helps to find a visual solution. LOCO is a laconic style, but strong in idea. It is based on a unique pattern system, built on the structure of water molecules converted into steam. Every taste is a station on the way of locomotive movement, where everyone chooses his own direction.

The package is made using a partial varnish, silkscreen and a matte film.

















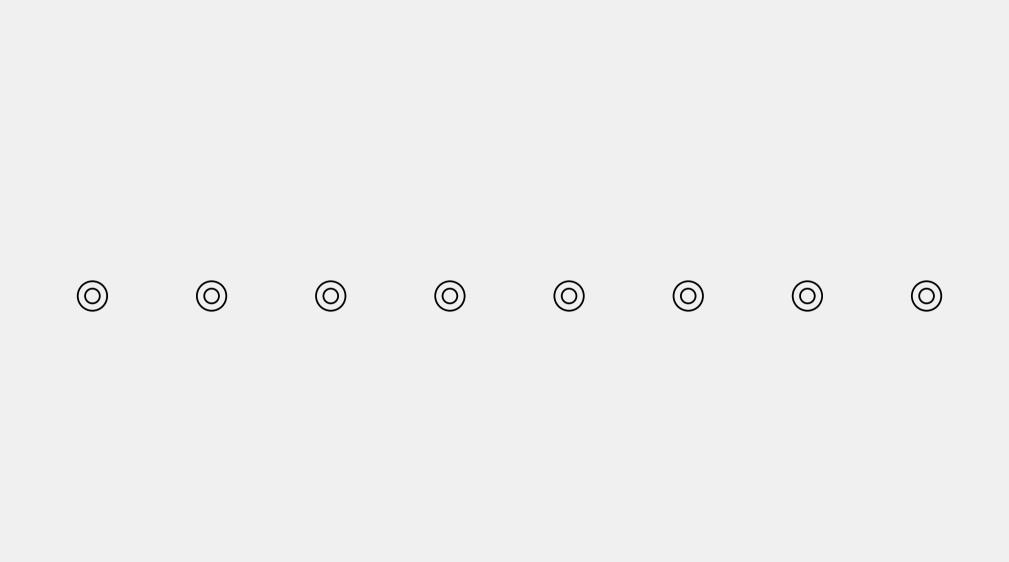
\_\_\_\_\_ LOCO



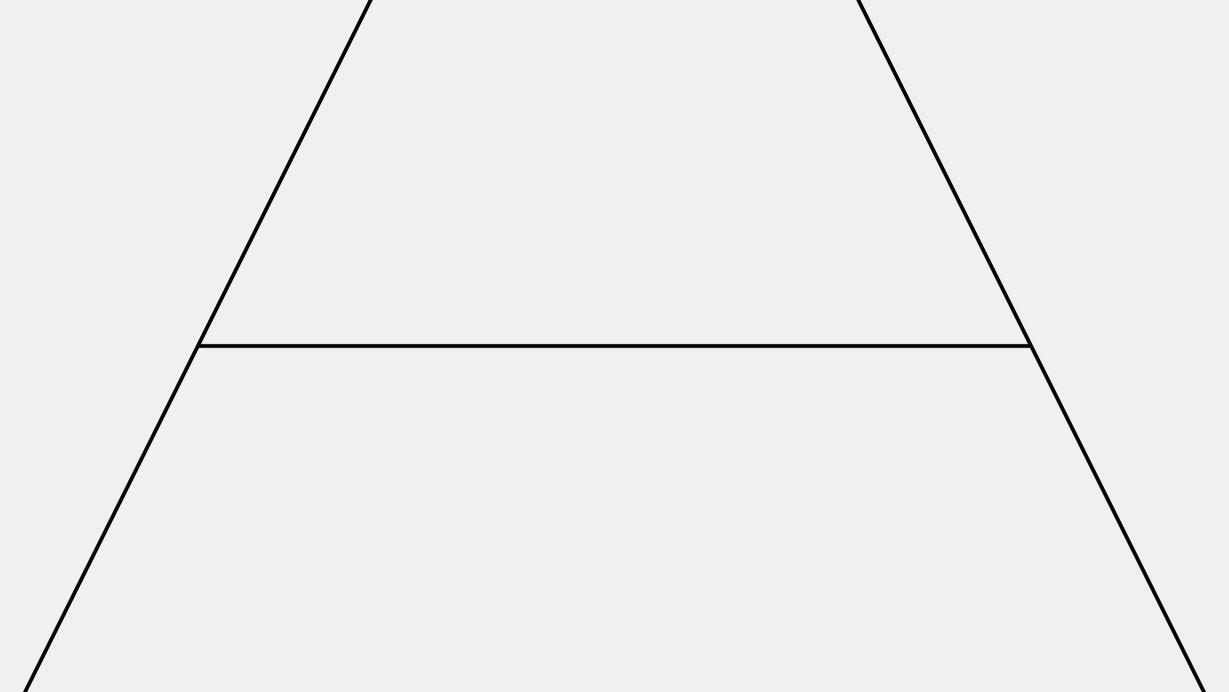


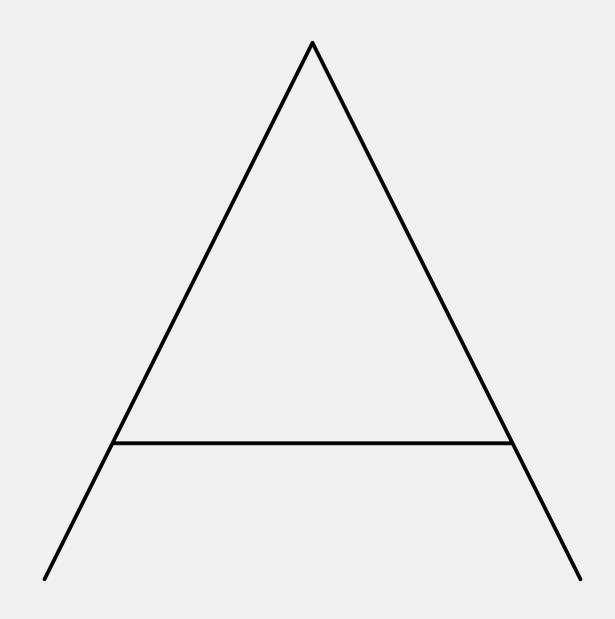
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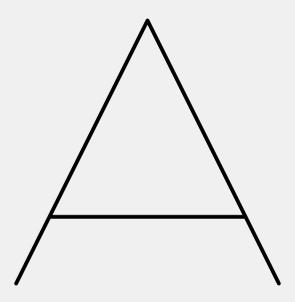
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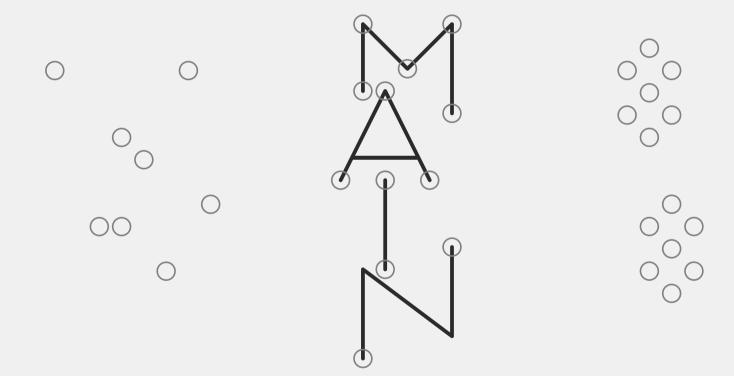


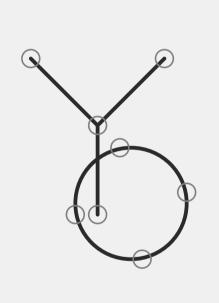


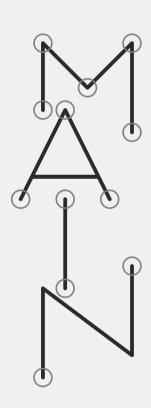








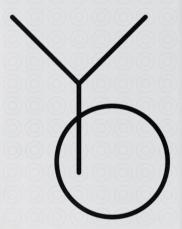






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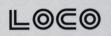
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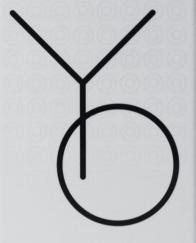
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